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**FOR IMMEDIATE RELEASE  
(Photo included)**

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**GROUNDBREAKING CEREMONY FOR FIRST NEW CONSTRUCTION AT FORMER NORTH BOULEVARD HOMES SITE IN WEST TAMPA!**

*Mayor Bob Buckhorn will attend and give remarks as well as HUD representatives, other local officials and former senior residents.*

*Tampa, FL (May 2, 2018)* - The Housing Authority of the City of Tampa is excited to announce the groundbreaking ceremony for The Renaissance at West River, the first new construction on the former North Boulevard site where demolition began on June 29, 2017. The Renaissance at West River will be a fully funded, 160 unit senior building to be located at the corner of Main Street and Rome Avenue in West Tampa.

Jerome D. Ryans, Tampa Housing Authority's President/CEO said, "This monumental groundbreaking ceremony signifies the rebirth of this West Tampa site that will create a true center city designed to support a diverse, multi-generational mixed use, mixed-income community that will seamlessly integrate into the nearby West Tampa area and support the greater development needs of this community."

Those living here will include public housing, Section 8 and tax credit families.

Sr. VP and Chief Operating Officer, Leroy Moore said, "Upon completion, the West River community will provide 1,240 market-rate, for rent multi-housing apartments, 96 for-sale town-homes and 842 affordable family/senior housing. The retail/office components serving the local community will include 90,000 square feet of retail and 70,000 square feet of office space."

**WHEN: Thursday, May 10, 2018, 10:00 a.m.**

**WHERE: Corner of Main Street and Rome Avenue in West Tampa**

**THIS EVENT IS OPEN TO THE PUBLIC**

**###**

*The Housing Authority of the City of Tampa promotes the development and professional management of a variety of affordable housing opportunities, facilities and supportive services that nurture neighborhoods, provide economic development and self-sufficiency activities for residents while assuring equal access to safe, quality housing for low-moderate income families throughout the community.*

*"Building a World-Class Community, One Family and One Neighborhood at a Time"*